

CALL FOR ENTRIES



Presents
The 17th Annual

*The Wedding
& Event
Videographers
Association
International
invites you
to compete for
the highest honor
in professional
wedding
and event
videography!*

*Creative
Excellence
Awards
Competition*

Held in
Conjunction
with



**Wedding & Event
Video Expo 2007**

**August 13-16, 2007,
Bally's/Paris Las Vegas, NV**

**ENTER
NOW!**

WEVA International's Creative Excellence Awards Competition recognizes outstanding achievement in professional wedding and event videography. An award from this special competition is a prestigious honor that distinguishes your work and tells clients that you offer the finest in professional videography.

**ENTRY FORMS ON
WWW.WEVA.COM**

Deadline: 5 p.m., Thursday, June 7, 2007

The 17th Annual

Creative Excellence Awards Competition

Please enter the enclosed in WEVA International's 2007 Creative Excellence Awards Competition in accordance with the 2007 official rules. All entries must be received by WEVA International not later than **5:00 p.m., Thursday, June 7, 2007.**

Enter this USA region DVD or MiniDV tape (NTSC) in the following category:

(choose one):

- 1. Wedding Love Story
- 2. Wedding Pre-Ceremony Production
- 3. Wedding Ceremony Coverage
- 4. Wedding Post-Ceremony Production
- 5. Wedding Reception Coverage
- 6. Wedding Highlights Production
- 7. Short-Form Wedding Production
- 8. Social Event Coverage
- 9. Concept Video Production
- 10. Corporate Production
- 11. Bridal Spotlight Production
- 12. Wedding Instant-Edit
- 13. Photo Montage Production
- 14. Theatrical Production
- 15. Wedding Demo Production

Enclosed is the entry fee (US Funds).

WEVA members:

- \$40 first entry
- \$25 each additional entry

Non-WEVA members:

- \$135 first entry
- \$ 65 each additional entry

- Enclosed is \$12 per entry to cover postage and processing, only if entry is to be returned. (For returns outside the U.S., Canada, & Mexico the fee is \$15 per entry.)

This form represents my:

- First entry.
- Second entry in this category.
- Additional entry in another category.

- I'm already a WEVA International member.
- I want to join WEVA and pay a lower entry fee. Enclosed is \$185 (U.S. funds) to begin my first-year membership.

Total Enclosed (US Funds) \$ _____

Check should be payable to:
WEVA International

(Please Print Clearly)

First and Last Name
of Bride/Honoree/Client: _____
(Note: This first and last name and category must appear on the tape's face and spine or DVD disc.)

Date of Event: _____ Date Delivered: _____
(excluding Wedding Demo) (excluding Wedding Demo)

Make/Model of Each Camera(s) Used: _____

Original Camera Recording Format(s): _____

Equipment and all Software Programs Used in Editing (i.e., NLE, Decks, Edit Software, Mixers, etc.): _____

(Above information must be completed in full to maintain eligibility. Please print.)

Your Name: _____

Name of Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Phone (daytime): _____ (evening): _____

E-mail: _____

**Enter
Now!**

**Deadline:
5:00 p.m.,
Thursday,
June 7, 2007!**

Mail Entries to:

**WEVA 2007
CEA Competition
8499 S. Tamiami Trail, #208
Sarasota, FL 34238**

I have read and agree to abide by the Official 2007 WEVA International Creative Excellence Awards Competition Rules and Conditions.

*Applicant's Signature
(required to validate entry)*

(This form may be photocopied or downloaded from www.weva.com. If you have questions, call 941-923-5334, or e-mail info@weva.com.)

2007 Creative Excellence Awards Competition

— Official Rules —

Please read all rules carefully before submitting entries. All entries must be received by WEVA International not later than **5:00 p.m., Thursday, June 7, 2007.**

NO exceptions to this deadline will be made for any reason (not responsible for lost, late, misdirected, damaged, illegible, or "collect"/postage-due shipments, etc.). Only work newly-produced (presented to your client in finished form) **after April 10, 2006** is eligible. **YOU MAY ENTER AS MANY OF THE 15 CATEGORIES AS YOU WISH.** And, this year you may submit **up to two entries per category**, but note that awards will be made to only one entry per applicant in each of the 15 Categories. Segments from work produced for the same client may not be entered as second entries or entered in multiple categories (exception: Wedding Demo—see below). Each entry must be submitted on a separate DVD or MiniDV tape in the region format for USA region playback. Entries submitted in incorrect formats will be disqualified. Each entry submission must contain only a single entry (i.e., any tape or DVD containing multiple category entries will be disqualified).

Who Is Eligible: Applicants must be professional videographers who have completed at least five (5) weddings, social events, or corporate assignments (on a paid basis). Work submitted must be from applicant's verifiable (paid) bookings. In categories 1-14 (listed herein) name of bride, honoree, or client will appear on award plaque (e.g., Gold Award presented to ABC Video for Ceremony Coverage: Smith Wedding). Please PRINT clearly and legibly on all entry forms.

How To Enter: Complete one official entry form per entry (including optional 2nd entry) for each Category you enter. Each entry you submit for each Category you enter must be accompanied by an official 2007 WEVA Creative Excellence Awards entry form (photocopied forms are acceptable). One completed form must be securely attached, using rubber bands only, to each entry (DO NOT tape or paste forms on entries). If you are submitting more than one entry, you may ship all of your entries together, in accordance with the 2007 rules. Please PRINT clearly on all entry forms.

Your Company logo and/or company name (and names of production crew members) **MUST BE EXCLUDED** from all entries (exception: Wedding Demo Category) unless such graphics are an integral part of the pro-

duction; meaning the audio and/or video integrity of the production would be compromised by their removal—in the sole discretion of the judges. **To avoid disqualification**, remove or mask the name of your company name/logo on your entries BEFORE submitting.

ENCLOSE ALL ENTRIES IN PLAIN, DISPOSABLE PLASTIC CASES. Do not enclose entries in artistic packaging. WEVA International is not responsible for returning custom cases. Use only plain labels or markings to identify all entries. Your studio name must not appear anywhere on the entry itself or on entry covers. Label tape face and spine with name of client and category, as it appears on your entry form.

Acceptance Certificates: All 2007 applicants will receive a WEVA International CEA Acceptance Certificate acknowledging that your entries were "**Accepted for International Competition Exhibition.**" Certificates will be mailed by the end of October, 2007.

Entry Fees (US Funds):

WEVA International members:

- \$40 first entry.
- \$25 for a second entry in the same Category (limit 2 per Category).
- \$25 for each additional Category entry.

Non-WEVA members:

- \$135 first entry
- \$65 for a second entry in the same Category (limit 2 per Category).
- \$65 for each additional Category entry.

Include \$12 per entry to cover postage and processing if the entry is to be returned. (For returns outside the U.S., Canada, and Mexico include a return fee of \$15 per entry.) If you have any questions after reading these 2007 CEA Rules, contact WEVA at info@weva.com or 941-923-5334 before entering.

CATEGORIES:

The 2007 WEVA CEA categories are as follows:

1. Wedding Love Story
2. Wedding Pre-Ceremony Production
3. Wedding Ceremony Coverage
4. Wedding Post-Ceremony Production
5. Wedding Reception Coverage
6. Wedding Highlights Production
7. Short-Form Wedding Production
8. Social Event Coverage
9. Concept Video Production
10. Corporate Production
11. Bridal Spotlight Production
12. Wedding Instant-Edit
13. Photo Montage Production
14. Theatrical Production
15. Wedding Demo Production

Each entry in categories 1-14 MUST be identical to what your client actually received in finished form (exact copy); re-editing for the competition is prohibited. Any entry found to have been re-edited for the competition will be disqualified. There are other requirements for entries in the Wedding Demo Production category (see category description herein).

When submitting an entry, include just the Category portion only. Example: a Wedding Ceremony Coverage entry will contain just the Ceremony portion of the event (as defined by the rules) and nothing else.

Entries in categories 1-7 must be copied in their entirety from a single wedding production. Multiple wedding "demos" will not be considered eligible in these categories. A single wedding or social event may be entered in only one category. **SEGMENTS FROM THE SAME WEDDING, EVENT, OR OTHER PRODUCTION MAY NOT BE ENTERED IN MULTIPLE CATEGORIES.** Example: "The Jane Smith Wedding" may only be entered once. A different event would be needed for entering another Category. Exception: excerpts from a wedding or social event entered in any category are acceptable for the Wedding Demo Production category. Label all Category entries with both First and Last name of bride or client as it appears on your Entry Form, and the name of the Category. Make sure tapes are properly cued.

Wedding Love Story is defined as a stand-alone video segment that focuses on the actual relationship between the bride & groom. This includes interviews and/or spoken word recordings, and may include (but may not be entirely) music video-style elements. Entries that are entirely "music video" productions (no spoken words) must be entered in the Concept Production category.

Wedding Pre-Ceremony Production is defined as those video segments that, at their core, show any and/or all events that occur on the *actual day* of the wedding prior to the ceremony processional. This Category excludes typical baby photo montage productions, and also excludes Love Story, and Concept Production segments (as defined herein). Video and/or audio elements from other portions of the wedding day may be included in this Category, so long as the central theme remains the coverage of the wedding day's pre-ceremony elements. This Category segment ends with the start of the ceremony processional.

Wedding Ceremony Coverage begins when the first member of the bridal party starts down the aisle, or when the ceremony officiant(s) enter the ceremony area; whichever occurs first. Coverage ends when the bride & groom exit the ceremony area. Video and/or audio elements from other portions of the wedding day may be included in this category, so long as the central theme remains coverage of the Wedding Ceremony. Audible vows from the ceremony must be included in this Category.

Wedding Post-Ceremony Production is defined as footage recorded during the time between the end of the wedding ceremony (as defined herein), and the start of the reception. (For purposes of this Category only, "start of the reception" is defined as the moment that the guests enter the room or area where the wedding reception is held.) This segment may not exceed 15 minutes in length. Video and/or audio elements from other portions of the wedding day may be included in this Category, so long as the central theme remains the Wedding Post-Ceremony.

Wedding Reception Coverage begins with the establishment of, or transition into, the reception location, and stops with the closing scene that ends your reception coverage (excludes recaps). Bridal party credits may be included in wedding reception coverage. Video and/or audio elements from other portions of the wedding day may be included in this Category, so long as the central theme remains the Wedding Reception.

Wedding Highlights Production is a video segment that summarizes the entire wedding (and may include honeymoon, too). Bridal party credits may be included in this production, regardless of whether they appear elsewhere. The Wedding Highlights segment may appear wherever in the video that you would place it for your client. Entries in this Category may not exceed 15 minutes.

Short-Form Wedding Production is restricted to video footage of a single wedding that is edited to a program length of not less than 15-minutes and not more than 50 minutes. The wedding ceremony and reception must be the predominant feature of this production. Audible vows from the ceremony must be included in this Category.

Social Event Coverage represents coverage of a single (non-corporate) private social event, including a Bar/Bat Mitzvah, anniversary, Quinceanera, baptism, reunion, -funeral, private party, etc. (excludes concept videos, weddings and wedding day coverage, theatrical productions and corporate-funded events).

Concept Video Production is defined as a single, stand-alone video (other than event coverage) featuring or profiling an honoree(s), living or deceased, that is primarily intended to creatively entertain or inform the honoree(s), and/or the family, friends, or co-workers of the honoree(s), and is other than a Wedding Love Story (as defined herein). This category is not limited to "scripted" videos. The production may include photos and video but is not a Photo Montage Production (as defined herein). This Category includes video invitations, theme videos, biographical videos, etc. The production may be fantasy or reality-based, and must be under 20 minutes in length. Label entry with first and last name of honoree and category.

Corporate Production is restricted to a stand-alone production for a commercial client, either a profit or nonprofit entity (i.e. business rather than consumer client), and includes: corporate-sponsored parties, events, charity balls, retreats, incentive events, horse shows, parades, corporate documentaries, antique shows, sports events, corporate training, school promotions, corporate promotional videos, etc. This Category excludes: consumer (private) social events and weddings, theatrical/stage productions, concept videos (as described herein), TV commercials/infomercials, broadcast/cable shows, and productions intended for theatrical release.

Bridal Spotlight Production represents a single, stand-alone production (under 15 minutes) showcasing the beauty of the bride, her gown/accessories, personality, hobbies, lifestyle, etc., and is other than a Concept Production or Wedding Love Story (as defined herein). Shots and scenes can be from before, during, or after the wedding.

Wedding Instant-Edit represents a single, stand-alone production of wedding day coverage of a single wedding that is shot, edited and presented to the client before the end of the official wedding day events, wherein approximately 80% of the production content was shot on the actual day of the wedding. The production must include at least portions of the wedding day ceremony, and may include portions of the wedding day reception and other coverage.

Photo Montage Production is any pre-produced stand-alone video presentation that primarily includes a montage of still photos backed by a soundtrack. This segment may also include video footage, computer graphics, various audio elements, or other relevant material in addition to still images. It is specifically not a Love Story Production. This segment may not exceed 15 minutes in length. Still photos must represent no less than approximately 60% of the program's visual content.

Theatrical Production represents a single stand-alone production of a performance (in-

door or outdoor) including dance recitals, stage productions, marching bands, cheerleading competitions, school plays, religious sermons/worships, fashion shows, graduations, pageants, etc. Excludes: game/sports coverage.

Wedding Demo Production entries must be kept under 20 minutes in length. Wedding Demos are defined as demonstration productions that you have produced to interest prospective clients in booking you for ceremony (or rehearsal) and reception coverage. Multiple event highlights are acceptable. Label entry and entry form with first and last name of one bride who appears on the demo, and the name of the Category. Footage from a video that has won a previous WEVA CE Award (including Finalist Award) for Wedding Demo Production is not eligible.

Judging: Entries are judged on dramatic impact, video creativity, originality, shooting and editing style, audio, pacing, and overall production content. Judging is completed by a select panel of professional videographers in a two-step process: preview judging and final judging to select the top entries in each category. Competition winners will be officially announced at Wedding & Event Video Expo 2007 on Monday, August 13, 2007. Decision of the judges is final.

Awards: Custom plaques of recognition (Gold, Silver, & Bronze) will be awarded to the top winners in each category. Judges may also present WEVA Finalist Awards at their discretion. All awards are made in the name of the business (rather than the individual applicant) who submitted the entry (please PRINT clearly). The official list of winners will be posted on WEVA's website at www.weva.com.

By entering, applicants agree to abide by the Official Rules. Applicants understand and agree that entries may be displayed by WEVA International, and agree upon request, to provide client contact information relating to each entry. Applicants agree to have winning entries inducted into the WEVA International Wedding & Event Video-graphy Hall of Fame. Entries will be returned by mail by the end of October, 2007 provided the stipulated return fee has been paid. Applicants understand and agree that WEVA International, its employees and agents are not responsible for damage or loss of any entry incurred during shipping or while in its possession.

Rules may be changed or modified without prior notice.

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