

CALL FOR
ENTRIES



Presents

THE 15TH ANNUAL

Creative Excellence Awards Competition

The Wedding & Event Videographers Association International invites you to compete for the highest honor in professional wedding and event videography!

Held in
Conjunction
with

Wedding & Event Video Expo 2005

AUGUST 8-11, 2005

LAS VEGAS HILTON, LAS VEGAS, NV



**ENTER
NOW!**

WEVA International's Creative Excellence Awards Competition recognizes outstanding achievement in professional wedding and event videography. An award from this special competition is a prestigious honor that distinguishes your work and tells clients that you offer the finest in professional videography.

**DEADLINE:
5:00 p.m., FRIDAY,
APRIL 29, 2005**

**OFFICIAL
ENTRY
FORM**

*WEVA International Presents
The 15th Annual*

Creative Excellence Awards Competition

Please enter the enclosed in WEVA International's 2005 Creative Excellence Awards Competition in accordance with the 2005 official rules. All entries must be received by WEVA International not later than **5:00 p.m., Friday, April 29, 2005.**

**Enter this USA region format
MiniDV tape or DVD in the
following category:**

(choose one):

- 1. Wedding Love Story
- 2. Wedding Pre-Ceremony Production
- 3. Wedding Ceremony Coverage
- 4. Wedding Post-Ceremony Production
- 5. Wedding Reception Coverage
- 6. Wedding Highlights Production
- 7. Short-Form Wedding Production
- 8. Social Event Coverage
- 9. Concept Production
- 10. Corporate Event Production
- 11. Wedding DVD Authoring
- 12. Special Event DVD Authoring
- 13. Photo Montage Production
- 14. Wedding Demo Production

Enclosed is the entry fee (US Funds).

WEVA members:

\$40 first entry
\$25 each additional entry

Non-WEVA members:

\$60 first entry
\$45 each additional entry

- Enclosed is \$12 per entry to cover postage and processing, only if entry is to be returned. (For returns outside the U.S., Canada, & Mexico the fee is \$15 per entry.)

This form represents my:

- First entry. Additional entry.
- I'm already a WEVA International member.
- I want to join WEVA and pay a lower entry fee. Enclosed is \$185 (U.S. funds) to begin my first-year membership. Outside the U.S., Canada, & Mexico please add \$36 (air mail delivery).

Total Enclosed (US Funds) \$ _____

Check should be payable to:
WEVA International

(Please Print)

First and Last Name

of Bride/Honoree/Client: _____

(Note: This first and last name and category name must appear on the tape's face and spine or DVD disc.)

Date of Event: _____ Date Delivered: _____

(excluding Wedding Demo)

(excluding Wedding Demo)

Make/Model of Each Camera(s) Used: _____

Original Camera Recording Format(s): _____

Equipment and all Software Programs Used in Editing (i.e., NLE, Decks, Edit Software, Mixers, etc.): _____

(Above information must be completed in full to maintain eligibility. Please print.)

Your Name: _____

Name of Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Phone (daytime): _____ (evening): _____

E-mail: _____

**ENTER
NOW!**

**DEADLINE:
5:00 p.m., Friday,
April 29, 2005!**

Mail Entries to:

**WEVA 2005
CEA Competition
8499 S. Tamiami Trail, #208
Sarasota, FL 34238**

I have read and agree to abide by the Official 2005 WEVA International Creative Excellence Awards Competition Rules and Conditions.

*Applicant's Signature
(required to validate entry)*

(This form may be photocopied or downloaded from www.weva.com. If you have questions, call 941-923-5334, or e-mail info@weva.com.)

WEVA International 2005 Creative Excellence Awards Competition

—Official Rules—

Please read all rules carefully before submitting entries; there have been significant changes to the 2005 rules and categories. All entries must be received by WEVA International not later than **5:00 p.m., Friday, April 29, 2005**. **NO exceptions to this deadline** will be made for any reason (not responsible for lost, late, misdirected, damaged, illegible, or “collect”/postage-due shipments, etc.). Only work newly-produced (presented to your client in finished form) after **May 20, 2004** is eligible. **Exception:** Eligibility for Wedding DVD Authoring category includes work produced after **May 19, 2003**.

YOU MAY ENTER AS MANY OF THE 14 CATEGORIES AS YOU WISH, BUT YOU MAY SUBMIT ONLY ONE ENTRY PER CATEGORY. Each entry must be submitted on a separate MiniDV tape or a separate DVD. Exception: Only DVDs may be entered in the DVD Authoring categories. All entries must be submitted in the region format for USA region playback. Entries submitted in incorrect formats will be disqualified. Each entry submission must contain only a single entry (i.e. any tape or DVD containing multiple entries will be disqualified).

How To Enter: Complete one official entry form per entry for each category you enter. Each entry you submit for each category you enter must be accompanied by an official 2005 WEVA Creative Excellence Awards entry form. One completed form must be securely attached, using rubber bands only, to each entry (do NOT tape or paste entry forms on entry). If you are entering more than one category, you may ship all of your entries together, in accordance with the 2005 rules. Please PRINT clearly on the entry forms.

Who Is Eligible: Applicants must be professional videographers who have completed at least five (5) weddings or social events (on a paid basis). Work submitted must be from applicant's verifiable (paid) bookings.

In categories 1-13 (listed herein) name of bride, honoree, or client will appear on Award plaque (e.g., Gold Award presented to ABC Video for Ceremony Coverage: Smith Wedding). Please PRINT clearly and legibly on all entry forms.

Your Company logo and/or company name (and names of production crew members) must be excluded from all entries unless such graphics are an integral part of the production; meaning the audio and/or video integrity of the production would be compromised by their removal.

Enclose all entries in plain, disposable plastic cases or sleeves. Do not enclose entries in artistic packaging. WEVA International is not responsible for returning custom cases. Use only plain labels to identify all entries. Your studio name must not appear anywhere on the entry itself or on entry covers. Label tape face and spine with name of client and category, as it appears on your entry form.

All 2005 applicants will receive a WEVA International CEA Acceptance Certificate acknowledging that your entries were “Accepted for International Competition Exhibition.” Certificates will be mailed before the end of October, 2005.

Entry Fees (US Funds):

WEVA International members:

- \$40 per initial entry
- \$25 each additional entry

Non-members:

- \$60 per initial entry
- \$45 each additional entry

Include \$12 per entry to cover postage and processing if the entry is to be returned. (For returns outside the U.S., Canada, and Mexico include a return fee of \$15 per entry.) If you have any questions after reading the 2005 CEA Rules, contact WEVA at info@weva.com or 941-923-5334 before entering.

Categories:

The 2005 WEVA CEA categories are as follows:

1. Wedding Love Story
2. Wedding Pre-Ceremony Production
3. Wedding Ceremony Coverage
4. Wedding Post-Ceremony Production
5. Wedding Reception Coverage
6. Wedding Highlights Production
7. Short-Form Wedding Production
8. Social Event Coverage
9. Concept Production
10. Corporate Event Production
11. Wedding DVD Authoring
12. Special Event DVD Authoring
13. Photo Montage Production
14. Wedding Demo Production

Each entry in categories 1-13 MUST be identical to what your client actually received in finished form (exact copy); re-editing for the competition is prohibited. Any entry found to have been re-edited for the competition will be disqualified. There are other requirements for entries in the Wedding Demo Production category. See the rules in that category for complete details. When submitting an entry, include just the category portion only. Example: a Wedding Ceremony Coverage entry will contain just the Ceremony portion of the event (as defined by the rules) and nothing else.

Entries in categories 1-7 and 11 and must be copied in their entirety from a single wedding production. Multiple wedding “demos” will not be considered eligible in these categories. A single wedding or social event may be entered in only one category. **SEGMENTS FROM THE SAME WEDDING OR EVENT MAY NOT BE ENTERED IN MULTIPLE CATEGORIES.** Example: “The Jane Smith Wedding” may only be entered once. A different event would be needed for entering another category. Exception: excerpts from a wedding or social event entered in any category are acceptable for the Wedding Demo Production category. Label each category entry with both First and Last name of bride or client as it appears on your entry form, and the name of the category. Make sure tapes are properly cued.

Wedding Love Story is defined as a stand-alone video segment that focuses on the actual relationship between the bride & groom. This includes interviews and/or spoken word recordings, and may include (but may not be entirely) music video-style elements. Entries that are entirely “music video” productions (no spoken words) must be entered in the Concept Video category.

Wedding Pre-Ceremony Production is defined as those video segments that, at their core, show any and/or all events that occur on the *actual day* of the wedding prior to the ceremony processional. This category excludes typical baby photo montage productions, and also excludes Love Story and Concept Video segments. Video and/or audio elements from other portions of the wedding day may be included in this

category, so long as the central theme remains the coverage of the wedding day's pre-ceremony elements. This category segment ends with the start of the ceremony processional.

Wedding Ceremony Coverage begins when the first member of the bridal party starts down the aisle, or when the ceremony officiant(s) enter the ceremony area; whichever occurs first. Coverage ends when the bride and groom exit the ceremony area. Video and/or audio elements from other portions of the wedding day may be included in this category, so long as the central theme remains coverage of the Wedding Ceremony. Audible vows from the ceremony must be included in this category.

Wedding Post-Ceremony Production is defined as footage recorded during the time between the end of the wedding ceremony (as defined by the rules), and the start of the reception. (For purposes of this category only, "start of the reception" is defined as the moment that the guests enter the room where the wedding reception is held.) This segment may not exceed 15 minutes in length. Video and/or audio elements from other portions of the wedding day may be included in this category, so long as the central theme remains the Wedding Post-Ceremony.

Wedding Reception Coverage begins with the establishment of, or transition into, the reception location, and stops with the closing scene that ends your reception coverage (excludes recaps). Bridal party credits may be included in wedding reception coverage. Video and/or audio elements from other portions of the wedding day may be included in this category, so long as the central theme remains the Wedding Reception.

Wedding Highlights Production is a video segment that summarizes the entire wedding and/or honeymoon. Bridal party credits may be included in this production, regardless of whether they appear elsewhere. The Wedding Highlights segment may appear wherever in the video that you would place it for your client. Entries in this category may not exceed 10 minutes.

Short-Form Wedding Production is restricted to video footage of a single wedding that is edited to a program length of not less than 20-minutes and not more than 50 minutes. The wedding ceremony and reception must be the predominant feature of this produc-

tion. Audible vows from the ceremony must be included in this category.

Social Event Coverage represents coverage of a single (non-corporate) social event, including a Bar/Bat Mitzvah, anniversary, Quinceanera, baptism, reunion, funeral, private party, etc. (excludes concept videos, weddings and wedding day coverage, theatrical productions and corporate-funded events).

Concept Production is defined as a single, pre-produced, stand-alone video (other than event coverage) featuring or profiling an honoree(s), living or deceased, that is primarily intended to creatively entertain or inform the honoree(s), and/or the family, friends, or co-workers of the honoree(s), and is other than a Wedding Love Story (as defined by that category). The production may be fantasy or reality-based and must be under 20 minutes in length. Label entry with first and last name of honoree and category.

Corporate Event Production is restricted to production of a single event hosted or presented by a commercial (i.e. business rather than consumer) entity, including corporate-sponsored parties, events, charity balls, retreats, incentive events, etc. This category also accepts theatrical and stage presentations and competitions, including stage plays, dance recitals, cheerleading/bodybuilding competitions, horse shows, antique shows, etc. This category excludes consumer (private) social events and weddings, and multiple event "demos."

Wedding DVD Authoring represents creativity involved with authoring a DVD of a single wedding. Judges will be seeking the most innovative uses of the DVD medium, including menus, chapters, alternate programming, and overall style. Submissions must be on DVD. Label disc with first and last name of bride. Eligibility for Wedding DVD Authoring category includes work produced after May 19, 2003.

Special Event DVD Authoring represents creativity involved with authoring a DVD of a single **private OR corporate** social event, including receptions, parties, incentive events, charity balls, etc. This category **excludes** theatrical, stage and competition events. You may not enter a DVD in this category if you have already entered video from the same event in another category.

Photo Montage Production is any pre-produced stand-alone video presentation that primarily includes a montage of still photos backed by a soundtrack. This segment may also include video footage, computer graphics, various audio elements, or other relevant material in addition to the photos. It is specifically not a Love Story Pro-

duction. This segment may not exceed 15 minutes in length. Still photos must represent no less than 50% of the program's visual content.

Wedding Demo Production entries must be kept under 20 minutes in length. Wedding Demos are defined as demonstration productions that you have produced to interest prospective clients in booking you for ceremony (or rehearsal) and reception coverage. Multiple event highlights are acceptable. Label entry and entry form with first and last name of one bride who appears on the demo, and the name of the category. Exclude all logos unless they are an integral part of the demo. Footage from a video that has won a previous WEVA CE Award (including Finalist Award) for Wedding Demo Production is not eligible.

Judging: Entries are judged on dramatic impact, video creativity, originality, shooting and editing style, audio, pacing, and overall production content. Judging is completed by a select panel of professional event videographers in a two-step process: preview judging and final judging to select the top entries in each category. Competition winners will be officially announced at Wedding & Event Video Expo 2005 on Monday, August 8, 2005. Decision of the judges is final.

Awards: Custom plaques of recognition (Gold, Silver, & Bronze) will be awarded to the top winners in each category. Judges may also present Finalist Awards at their discretion. All awards are made in the name of the company (rather than the individual applicant) who submitted the entry (please PRINT clearly). A complete list of winners will be appear in the post-Expo issue of Wedding & Event Videography magazine and on the WEVA website at www.weva.com.

By entering, applicants agree to abide by the Official Rules. Applicants understand and agree that entries may be displayed by WEVA International, and agree upon request, to provide client contact information relating to each entry. Applicants agree to have winning entries inducted into the WEVA International Wedding & Event Videography Hall of Fame. Entries will be returned by mail by the end of October, 2005 provided the stipulated return fee has been paid. Applicants understand and agree that WEVA International, its employees and agents are not responsible for damage or loss of any entry incurred during shipping or while in its possession.